



BLUE

BLUE DIGITAL MEDIA PVT. LTD.

Crafting Identities, Defining Legacies

 www.bluedigital.co.in

15 ^{★ ★ ★} YEARS _{★ ★ ★}
OF TRUST

15 YEARS
OF TRUST



Blue is an uncommon, aggressive, calculative and high in demand digital solutions provider.

15 YEARS OF TRUST



15 YEARS OF TRUST



CRM & LMS Solutions

We help you get your business on track with the right CRM or LMS solutions, increase productivity and make informed decisions.



Web Solutions

Our web solutions help to drive leads, sales, and deeper engagement by being responsive, eye catching and SEO friendly in nature.



App Solutions

We offer customized Application solutions on android and IOS that meet your objectives and reach the hearts of users.

15 ★★★
YEARS
OF TRUST
★★★

Marketing

Marketing is No Longer
A Long Term Investment



Search Engine Marketing (SEM)



We know precisely how to get you the best ROI on your digital advertising spends. We target the right people at the right time to help you achieve your goals.

Social Media Management (SMM):



It is important to keep your target audiences engaged with you brand. We help you do the same through social media

Search Engine Optimization (SEO)



We'll develop a solid SEO strategy to get you where you need to be and make your business visible on the search engine.

Online Reputation Management (ORM)



we help your brand build a positive image on the web and make you online rating stronger.

E-mail and Affiliate Marketing



Highly clickable and engaging emailers and up to date affiliate marketing to take your business to the next level.



Design

Give voice to your brand





Video

We craft the most appealing and engaging creative video content for brands, organizations, and institutions.



Content

Through our creative content we bring powerful narratives to life, driving target audience behavior.



Brand Creatives

High end branding solutions for your business in the most creative fashion. We help you make your brand speak for itself.



15 ★★★
YEARS
OF TRUST
★★★

Products

Check out our Customer Relationship Software, designed to foster strong client relationships and streamline interactions effortlessly



15 YEARS
OF TRUST



CRM for Solar Companies

Our specialized CRM streamlines client interactions, project management, and sales tracking for solar installation firms, ensuring efficient customer relationship management and project success.



Lead Management Software

Our Lead Management Software simplifies lead tracking, nurturing, and conversion, empowering businesses to efficiently manage and optimize their lead pipeline for increased sales and conversions.



Blulex

Blulex offers a comprehensive e-commerce solution, catering to technology, design, and marketing needs. It is a one-stop platform empowering businesses with diverse services for seamless online operations.

Training

Dive into our tailored corporate sessions on Marketing, Strategies, and optimizing Business processes with cutting-edge tech tools.





Marketing Training

Dive into our sessions covering diverse marketing facets—branding, market analysis, and consumer engagement strategies. Learn to craft impactful campaigns that resonate with your audience.



Business Strategies

Explore our tailored training in devising agile business strategies. Learn to navigate market dynamics, adapt to changes, and foster sustainable growth.



Optimizing Business Processes

Join us to discover the power of cutting-edge tech tools in streamlining operations. From automation to data analysis, master tools that enhance efficiency and drive results.

15 YEARS
OF TRUST

Consulting

At Blue Digital, we cover it all - from guiding business strategies to crafting impactful marketing plans and leveraging technology for growth.



15 YEARS OF TRUST



Business Strategies

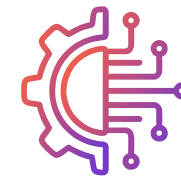
We provide tailored strategies, optimizing operations and spotting growth avenues.

Collaborating closely, we offer solutions for sustainable change within organizations.



Marketing Plans

Crafting data-driven strategies for brand elevation, resonating with audiences, and maximizing ROI is our forte.



Leveraging Technology

Guiding digital transformation by leveraging cutting-edge tech for seamless integration and enhanced efficiency is our specialty.

Why should you hire us?



Committed Business Results



Dedicated Resource



Making you digital compliant

Value Adds



Trainings and brainstorming sessions



Competition analysis



Business analysis & consultation



Real time optimization



Our Team

We're not just a bunch of marketers in jeans. We are creative, imaginary & mad. Our clients seek us out for that reason.
Work can't be more fun than what we do at Blue!



Gaurav Singhal



Priti Wadhwa



Arushi Lakra



Sachin



Rohit Srivastava



Reetika Singh



Bhawna Bisht



Pardeep Saxena



Neeraj Kumar



Abhishek Jain



Sneha Awasthi



Nimesh Dubey



Gopal Shukla



Karuna Patel



Golu Prajapati

Brands that vouch for us

With us, it's all about you. Our offerings start and end with your business goals. Simple as that.

PHILIPS



NEC

citifinancial



MS
TOURS & TRAVELS



JIVA[®]
AYURVEDA



GLEN



15 YEARS OF TRUST



BLUE

Blue Digital Media Pvt. Ltd.

H-187, Sector - 63, Noida - 201301 (UP), INDIA
Mobile : +91 9958078676 Email: growth@bluedigital.co.in



MALAYSIA

Blue Digital Media (M) Sdn. Bhd.

40-2, Jalan TTDI Grove, 1/2 Taman TTDI Grove,
Kajang, Selangor-43000, Malaysia
Mobile : +60-19-600-0081, 03-87419999
Email: info@bluedigital.co.in



UAE

Partner : Magnus Technology Services

P/162 Building 3, 2nd floor Office 213,
Besides Medi-Clinic Almamoura,
Al Khazzaf Street Al Nahyan Camp Abu Dhabi
Contact : +971 55 553 3768
E-mail : info@bluedigital.co.in



www.bluedigital.co.in

15 YEARS
OF TRUST